



“Excellent Resource”

Creating fire is easy, yet understanding and learning to live with this friend and foe has never been easy; stopping fire is a dangerous—and often deadly—pursuit. Drawing on his experiences as an environmental historian, firefighter and life safety educator, author Einar Jensen presents an eye-opening look at fire and our history of dealing with it, then gives us the tools for being responsible and prepared—as parents and teachers, as communities and fire service professionals, and as homeowners in the wildland urban interface.

about the author

Einar Jensen, a veteran community risk reduction specialist, works for Colorado’s South Metro Fire Rescue Authority’s Preparedness Division directing their wildfire mitigation program and educating students and the public on fire and injury prevention. He served as a volunteer firefighter for several years following his environmental history studies at the University of Montana and University of Puget Sound. He is an active member of the Fire & Life Safety Educators of Colorado.

“If we don’t change our understanding of fire, our rules of engagement, or our cultural values, we should expect more tragedies and be willing to pay for them in ever-increasing volumes of dollars, blood, sweat and tears. I’m committed to preventing these tragedies.” — Einar Jensen

at-a-glance

ANCIENT FIRE, MODERN FIRE

- 1 Fire, Our Friend and Foe
- 2 Fundamentals of Fire Science
- 3 Youth & Firesetting: Playing with Fire Can Burn Us
- 4 Fire’s Dark Side: A Tool of Pain & Destruction
- 5 Fire’s Positive Side: A Tool of Creation
- 6 Rules of Fire, Rites of Fire
- 7 Sacred Fire
- 8 Risk Perception and Fire
- 9 Harmony with Fire
- 10 Will We Keep Burning?

Plus 29 Ancient Myths about the Origins of Fire, and a detailed appendix with Resources for Dealing with Youth Fire Misuse, Suggested Reading, Online Resources, Glossary, and more.

early reviews

“Jensen is able to capture both the mystical and adversarial relationship humans have with fire. By delving into the history, chemistry and possibilities of fire, readers will gain new levels of respect, awareness and safety. As a parent and an educator, I find this book very accessible for readers of all ages. I already have lesson plans swirling in my imagination. Well done!”

Hilary Bilbrey, CEO, Trademark U; Co-Owner, Inspired By Family

“This excellent resource on fire and fire safety should be on the shelves of educators and families of today’s youth, all fire service professionals, injury prevention specialists who cover fire safety, juvenile fire setter intervention specialists, and mental health professionals.”

Maria Bostian, Fire & Life Safety Educator, Kannapolis Fire Department, and author of 2 books

ANCIENT FIRE, MODERN FIRE

Understanding and Living With Our Friend & Foe

EINAR JENSEN

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FIRE SCIENCE, SAFETY, HISTORY



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